

# AWCM310



## 310g Velvet Bright White Matte 100% Cotton Art Paper

A 100% cotton bright white matte fine art paper with a velvet textured surface

- Acid-free coating
- Acid-free base
- Instant dry
- Water resistant images
- Bright white
- Watercolor cold pressed textured surface
- High density and wide color gamut
- Excellent color brilliance and image definition

### ROLL CONFIGURATIONS

Finished Rolls	Core	Print Side
17"X50FT	3"	PSO
24"X50FT	3"	PSO
36"X50FT	3"	PSO
44"X50FT	3"	PSO
50"X50FT	3"	PSO
54"X50FT <input type="checkbox"/>	3"	PSO

### PHYSICAL SPECIFICATIONS

	Target	Range
BASIS WEIGHT: Grams/m <sup>2</sup>	310 <input type="checkbox"/>	290 - 330
CALIPER (mil):	20.5 <input type="checkbox"/>	19.5 - 21.5
OPACITY (%):	99 <input type="checkbox"/>	96 minimum
WHITENESS	119 <input type="checkbox"/>	115 minimum
TEXTURE:	Velvet Textured Surface	
CIE COLOR F7/2°	L* 97.90 <input type="checkbox"/>	97.40 - 98.40 <input type="checkbox"/>
	a* 3.40 <input type="checkbox"/>	3.05 - 3.75 <input type="checkbox"/>
	b* -6.15 <input type="checkbox"/>	(-6.65) - (-5.65)

### PRINTER COMPATIBILITY

Aqueous Thermal	Aqueous Piezo	Solvent	Ink Type
Hewlett-Packard® Encad Novajet® ColorSpan® Canon®	Epson® Roland® Mutoh® Mimaki®	N/A	All Dyes and Pigments

Recommended Storage Conditions: Temperature: 72°F ± 5°F (22°C ± 3°C) / Relative Humidity: 35-65%  
Return unused portion to original packaging when not in use / Shelf Life: 1 Year under recommended storage conditions