

# ASM15



## 15 Mil Smooth Scrim Water Resistant Matte Banner

### ROLL CONFIGURATIONS

A water resistant smooth opaque flexible PVC banner with a tear-resistant polyester fabric embedded between two white vinyl layers and a non glare finish

- Free from mobile plasticizers. Zero phthalate content

Finished Rolls	Core	Print Side
24"X40FT	2"	PSO
36"X40FT	2"	PSO
42"X40FT	2"	PSO
44"X40FT	2"	PSO
50"X40FT	2"	PSO
54"X40FT	2"	PSO
60"X40FT	2"	PSO

### PHYSICAL SPECIFICATIONS

- Excellent light blocking capabilities

- For indoor and outdoor use

- Compatible and water resistant with dye and pigmented inks

- Excellent color brilliance and image definition

- Can be sewn and/or grommetted

- Cold lamination use only

	Target	Range
BASIS WEIGHT: Grams/m <sup>2</sup>	470	435-505
CALIPER (mil):	14.5	14.0-15.0
OPACITY (%):	100	>98
GLOSS (@ 60°)	2	<4
WHITENESS	103	-
FLAME RESISTANT	Flame Spread Class: A by ASTM E-84 Test Method	

### PRINTER COMPATIBILITY

Aqueous Thermal	Aqueous Piezo	Solvent	Ink Type
Hewlett-Packard ® Encad Novajet ® ColorSpan ® Canon ®	Epson ® Roland ® Mutoh ® Mimaki ®	N/A	All Dyes and Pigments

Recommended Storage Conditions: Temperature: 72°F ± 5°F (22°C ± 3°C) / Relative Humidity: 35-65%  
Return unused portion to original packaging when not in use / Shelf Life: 1 Year under recommended storage conditions